

# Customer Appreciation Day Set At Heuer Sons

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MidAmerica Farmer Grower

## CAPE GIRARDEAU, MO.

It's Heartland Farm Equipment Customer Appreciation Day At Heuer Sons Implement Co., 861 South Kingshighway in Cape Girardeau, Mo., on March 15 from 9 a.m. to 3 p.m.

There will be factory representatives on hand, and new machinery will be on display. Live radio broadcasts will take place throughout the day.

"Cousin Carl will be here airing his show live from 10 a.m. to 12:15 p.m.," according to John Heuer of Heuer Sons. "With him will be guest Max Armstrong from RFD TV. We're expecting a huge crowd.

"We will have plenty of food and beverages

all day but at noon we will break for lunch," he continued. "Enjoy a pork burger or some Boston butt smoked on a Traeger Grill."

Information classes will take place in the new building recently constructed on top of the hill.

"Armstrong also will address the crowd in that building with a 20-30 minute presentation at 1:30 p.m.," Heuer said.

Specials for the day include a 15 percent parts discount, 10 percent discount on toys, clothes and miscellaneous items and 5 percent discount on twine netwrap, oil, cameras and special priced items.

You don't want to miss this interesting day to join with fellow farmers and enjoy the appreciation expressed by Heuer Sons Implement Co. Δ



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